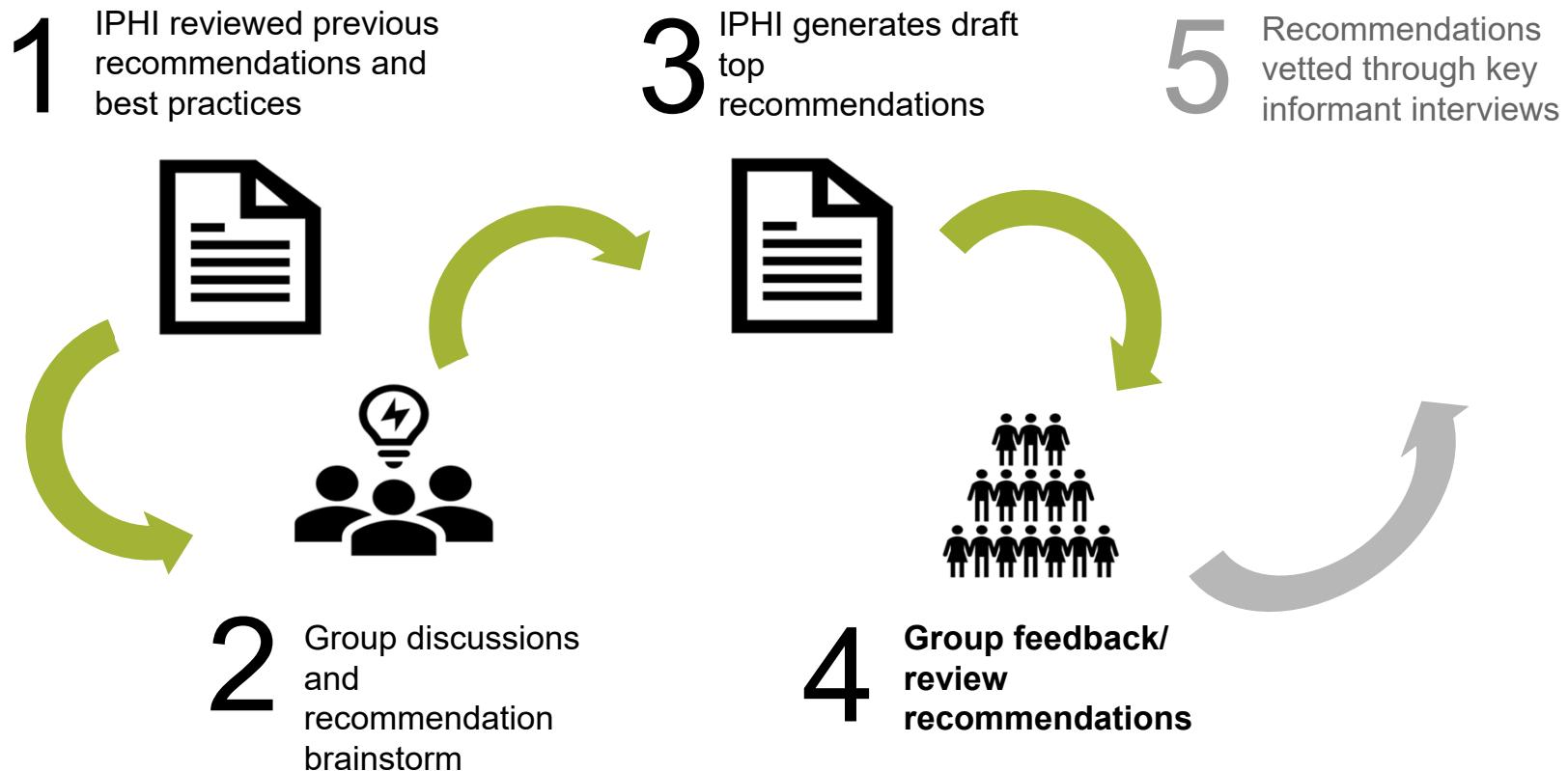


Prince George's County Council FOOD SECURITY TASK FORCE

July 16th, 2021



Overview of Process



Report Structure & Outline

Report Outline

1. Executive Summary
2. Introduction
 - Background and History
 - Resolution and Task Force
 - Description of Process
 - Guiding Principles
3. Root Causes of Food Insecurity and Food System Failure
4. Vision Statement
5. Recommendations
6. Next Steps
7. Appendices

Guiding Principles

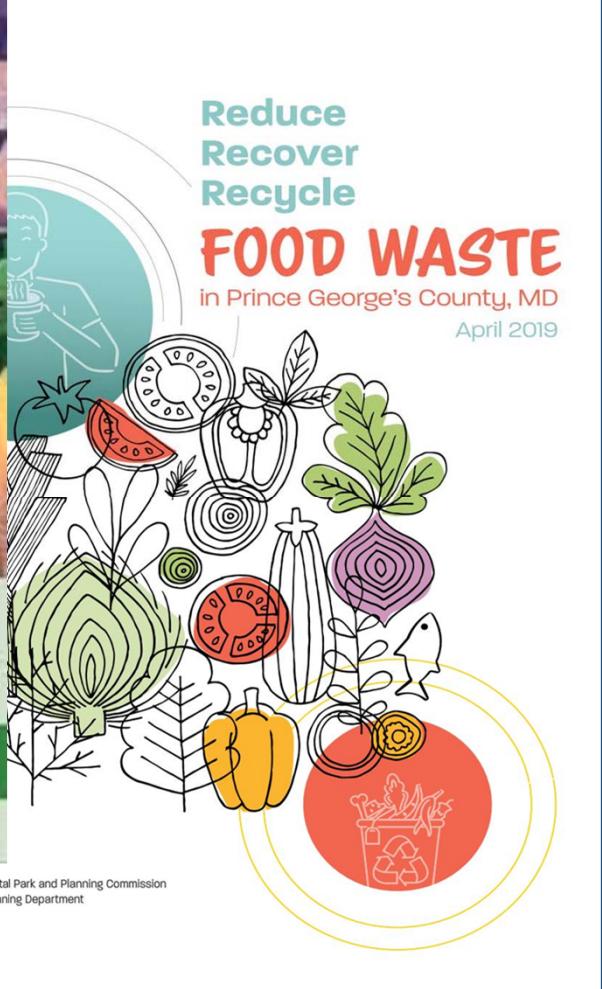
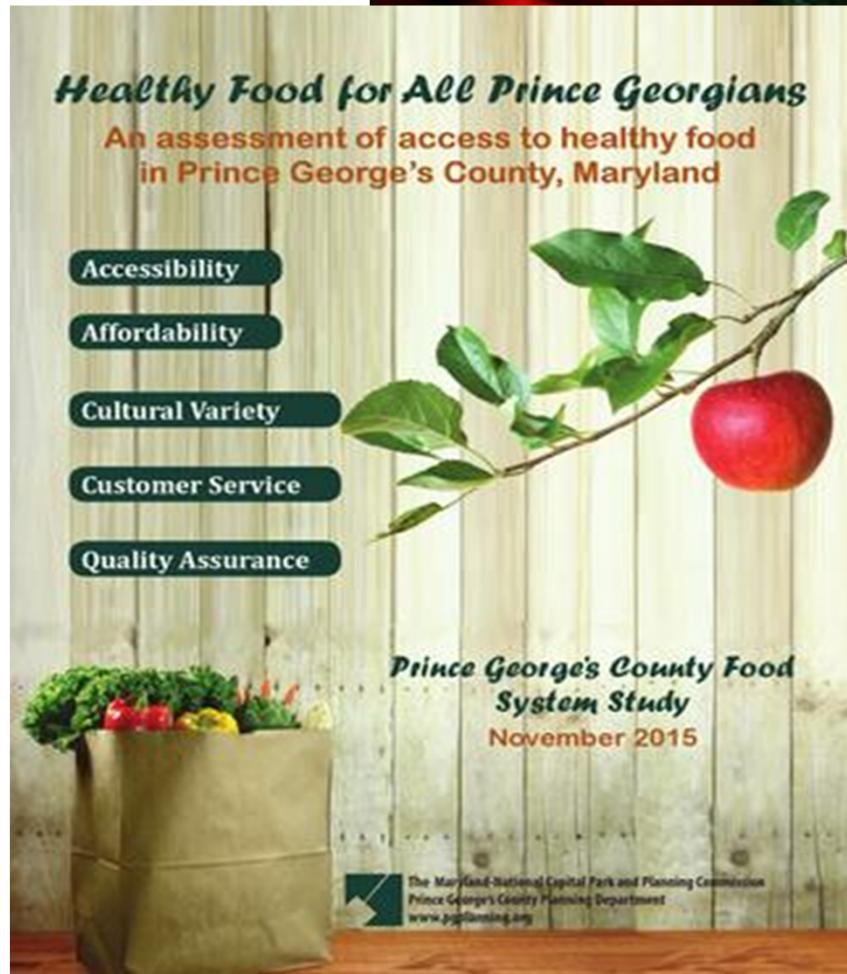
- **Equity**
- **Collaboration**
- **Accountability**
- **Sustainability**
- **Stewardship**
- **Evidence-Informed Decision-Making**

The guiding principles can be found at:

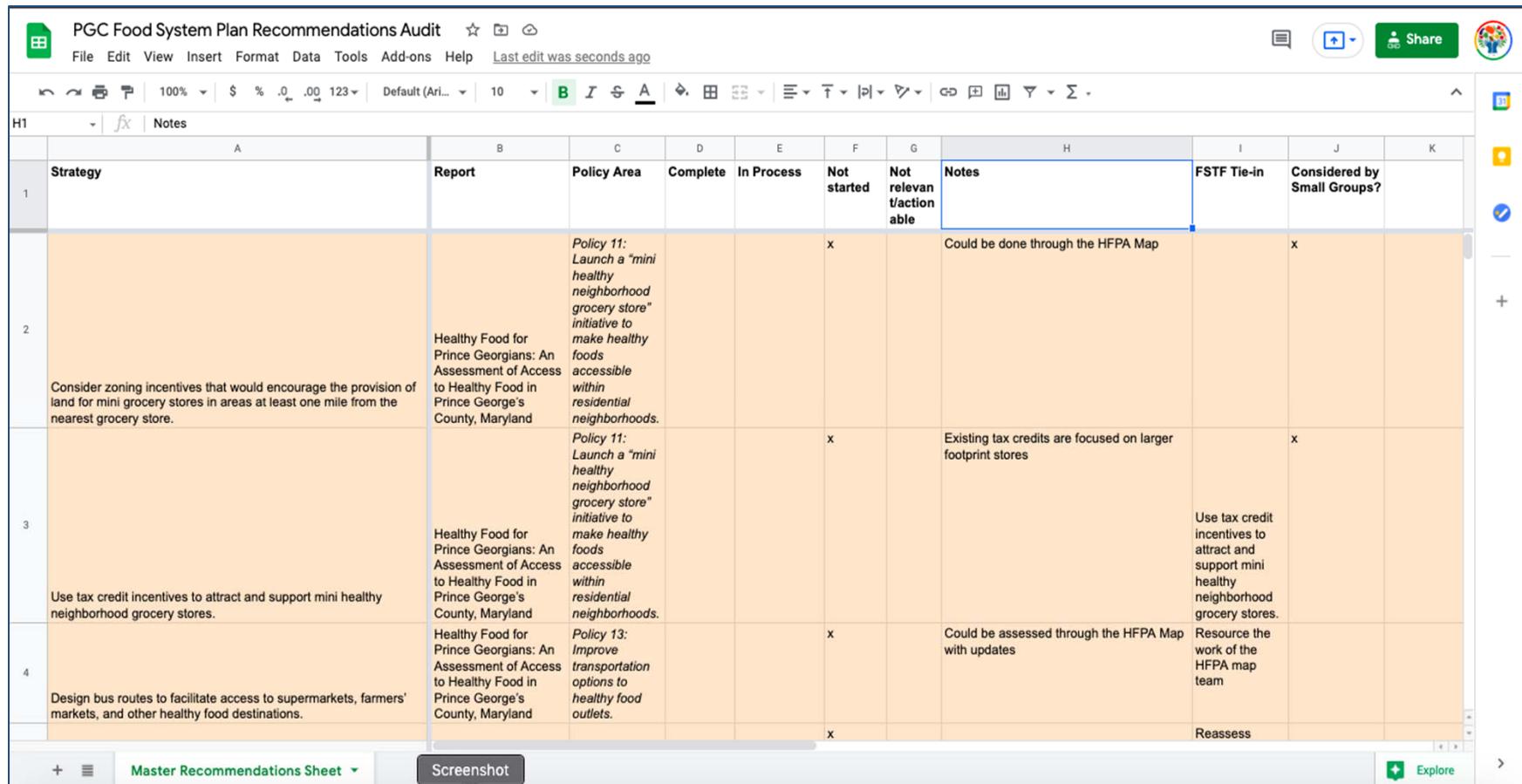
https://docs.google.com/document/d/1wPOiQ7w89nQs8ytQROVBOhi_egPCT9dk7WubgReZ3ns/edit?usp=sharing

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Audit of Previous Food System Reports



| PGC Food System Plan Recommendations Audit | | | | | | | | | | | |
|--|--|--|---|----------|------------|-------------|-------------------------|---|--|-----------------------------|---|
| H1 | | | | | | | | | | | |
| | A | B | C | D | E | F | G | H | I | J | K |
| 1 | Strategy | Report | Policy Area | Complete | In Process | Not started | Not relevant/Actionable | Notes | FSTF Tie-in | Considered by Small Groups? | |
| 2 | Consider zoning incentives that would encourage the provision of land for mini grocery stores in areas at least one mile from the nearest grocery store. | Healthy Food for Prince Georgians: An Assessment of Access to Healthy Food in Prince George's County, Maryland | Policy 11: Launch a "mini healthy neighborhood grocery store" initiative to make healthy foods accessible within residential neighborhoods. | | | x | | Could be done through the HFPA Map | x | | |
| 3 | Use tax credit incentives to attract and support mini healthy neighborhood grocery stores. | Healthy Food for Prince Georgians: An Assessment of Access to Healthy Food in Prince George's County, Maryland | Policy 11: Launch a "mini healthy neighborhood grocery store" initiative to make healthy foods accessible within residential neighborhoods. | | | x | | Existing tax credits are focused on larger footprint stores | x | | |
| 4 | Design bus routes to facilitate access to supermarkets, farmers' markets, and other healthy food destinations. | Healthy Food for Prince Georgians: An Assessment of Access to Healthy Food in Prince George's County, Maryland | Policy 13: Improve transportation options to healthy food outlets. | | | x | | Could be assessed through the HFPA Map with updates | Resource the work of the HFPA map team | | |

Access to Audit spreadsheet:

<https://docs.google.com/spreadsheets/d/1IXwHqxgM0dQwYbNVZxyQfOkGzomMyzUUqb3le9eWvPQ/edit?usp=sharing>

Draft Recommendations

- ✓ Create and fund a **County Food Security Office** (line item in the County budget)
- ✓ Apply for all available public and private **Food Security/Resilience funding**
- ✓ **Update, maintain, and use data** sources related to Food Security to inform decisions
- ✓ Develop a master food security/resilience **communication strategy** that ensures accurate and timely information available in multiple languages, for multiple language proficiency levels, and is issued across a variety of trusted platforms (e.g. app, text, phone, print, internet, social media, word-of-mouth (central hub))
- ✓ Establish partnerships with food suppliers (and local producers) to order bulk food for providers or help providers establish **bulk purchasing coops**
- ✓ Work with stakeholders (government, community leaders, organizations and networks) to **plan for future FS disruptions**, including a robust Incident Command Structure plan to quickly respond to emergency situations
- ✓ Increase **participation in federal nutrition assistance programs**
- ✓ Create a “one stop shop” for residents to **learn about and receive assistance navigating everything** they are eligible for.
- ✓ **Improve transportation options** to access healthy food outlets and Food assistance providers
- ✓ Leverage partnerships at the regional level for **cross-jurisdictional food systems planning** and infrastructure development
- ✓ Provide support, land access, tools, and infrastructure to **help agriculture, urban farms, and community gardens** flourish.
- ✓ Provide incentives and support to **healthy food retailers** of multiple sizes in target communities

Full list of recommendations: https://docs.google.com/document/d/1pMsi_iF1VdN5dVT9gr_vB-Pz_VcjOwa_PaXPA7rZJc/edit?usp=sharing

Recommendations Structure

Recommendation: Create and fund a County Food Security Office.

Strategy:

Create a County Food Security Office tasked with collaborating across county agencies and engaging with local organizations and community groups to design and implement food security policies, practices, and initiatives that facilitate a healthy, equitable, sustainable, and economically sound food system in Prince George's County....

Policy Pathways:

- Executive/Agency Action
- 2021-2022 County Budget
- Legislation

Case Study:

Baltimore Food Policy Initiative - The City of Baltimore has proactively undertaken an intergovernmental approach to collaboration on food issues....

Recommendations Structure Cont...

Action Plan:

| | |
|---------------------------------------|--|
| Recommendation | Create and fund a County Food Security Office |
| FSTF Values addressed | Accountability: Ensure goals related to food security are met and County resources are fully engaged. Stewardship: Streamline and reduce duplication of effort. Evidence-informed Decision-Making: Use data and evidence to make decisions and take action but also be willing to try new and promising practices . |
| Audience/reach | Systems-level Impact: 900,000+ |
| Expected cost | \$250,000.00-\$300,000.00 annually |
| Funding source | General Fund/Agency Operating Budget |
| Lead partner | Department of Social Services or M-NCPPC's PGC Planning Department |
| Barriers/limitations | Budgetary constraints Interagency coordination Limited political will |
| Indicators/evaluation | Process-focused metrics: -Office established and funded through a County resolution and CEX Budget allocation -Staff recruited and hired |
| Key considerations for equity | How will this office ensure accountability to the community? How will the office's priorities be community informed? How will data used by the office be disaggregated by race and ethnicity? |
| Co-benefits from other strategies | Office can coordinate progress on the following FSTF strategies:... |
| Links to county goals or action plans | Healthy Food for Prince Georgians: An Assessment of Access to Healthy Food in Prince George's County, Maryland: Office will be responsible to implementing strategies related to the assessment Plan Prince George's 2035: Healthy Communities & Economic Prosperity |

Community Engagement - Priority Populations

- Female Single parent households
- Children
- Grandfamilies or Multigenerational families
- Immigrants
- College Students
- Seniors

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Priority Populations from Capital Area Food Bank's 2020 Hunger Report



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Appendices

- ✓ County Resolution
- ✓ Agendas and meeting minutes
- ✓ Summary of Task Force Process
- ✓ Audit of Previous Food Systems Report Recommendations
- ✓ Synthesis of Key Informant Interviews
- ✓ Sample Equity Impact Assessment Tools
- ✓ Poll results

Next Steps

- ✓ Conduct Key Informant Interviews
- ✓ Convene Food System Policy Subcommittee (group #4) to review recommendations
- ✓ Draft the Report

Thank you!