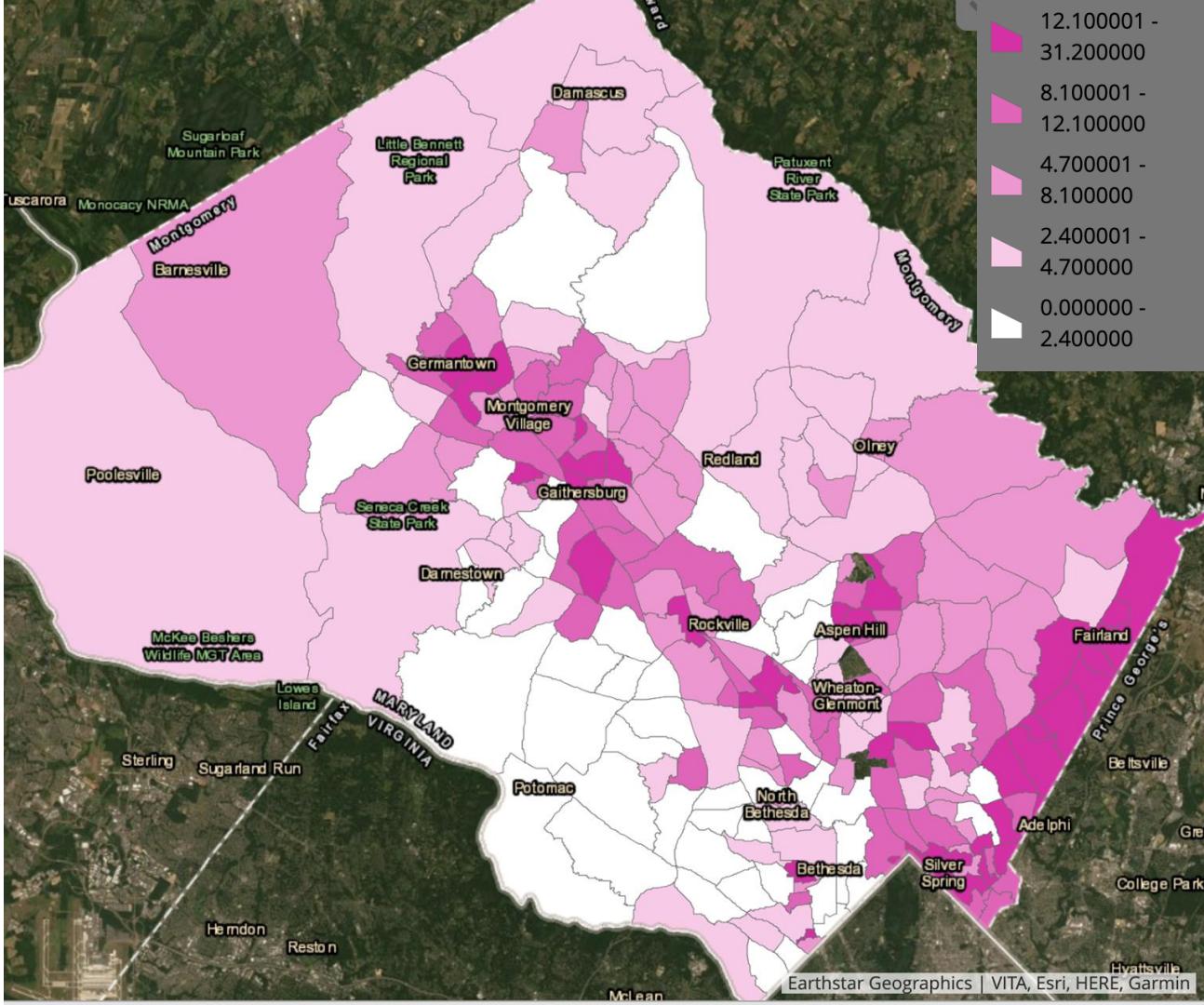




Prince George's County Food Security Task Force  
Presentation  
February 12, 2021



# The Food Security Strategic Plan

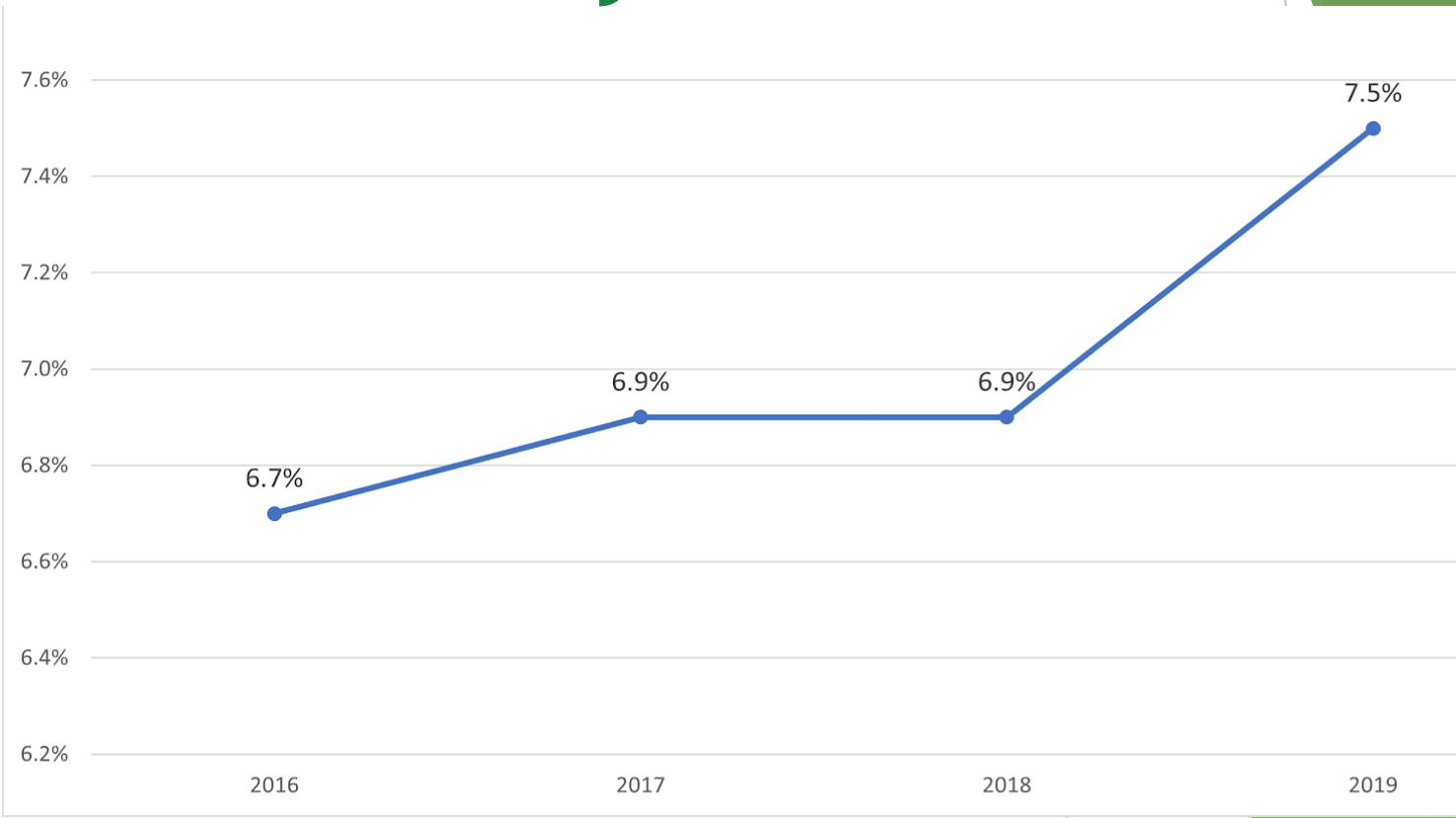


Bill 19-16 passed in July 2016 requiring delivery of Food Security Plan by December 2016

Plan development - Fall 2016

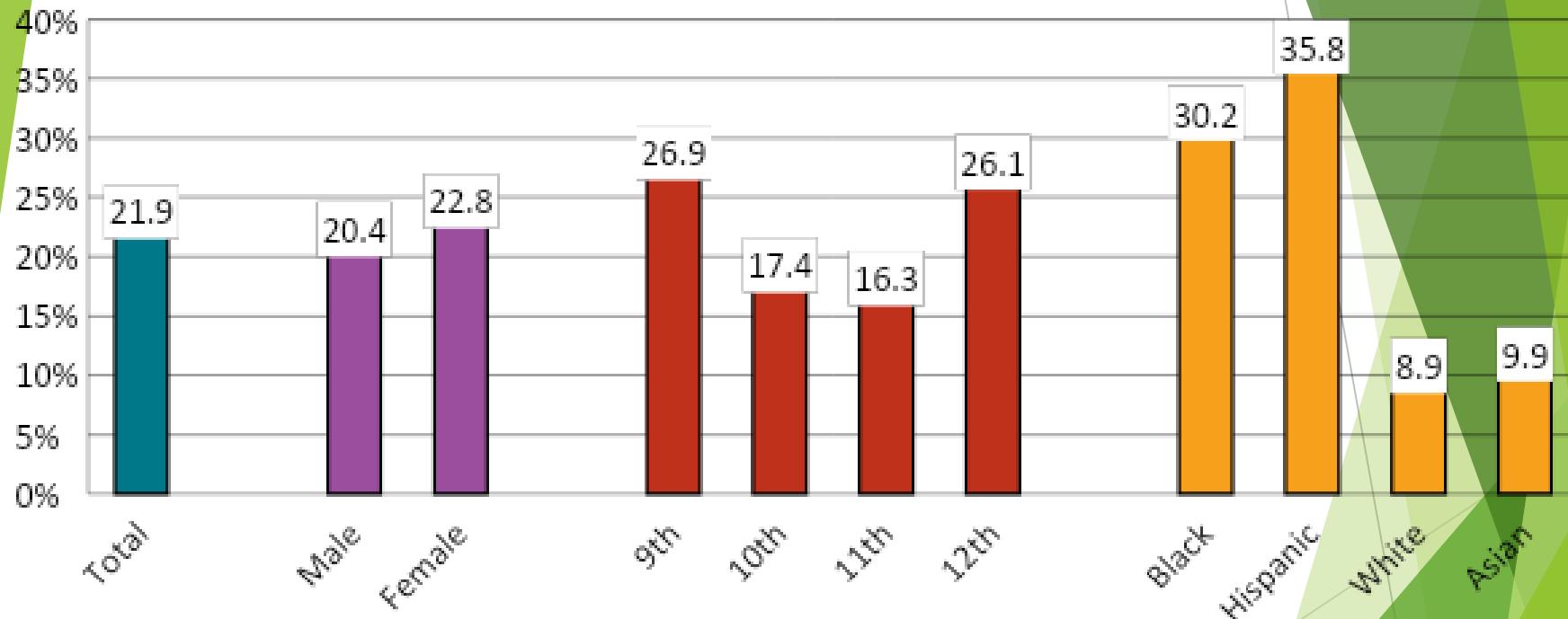
Plan released by the County Executive in January 2017

# Poverty on the Rise



Montgomery County Poverty Rate - 2019 U.S. Census American Community Survey

# Student Food Insecurity Disparities



2018 Maryland High School Youth Risk Behavior Survey/Youth Tobacco Survey  
(YRBS/YTS), Maryland Department of Health

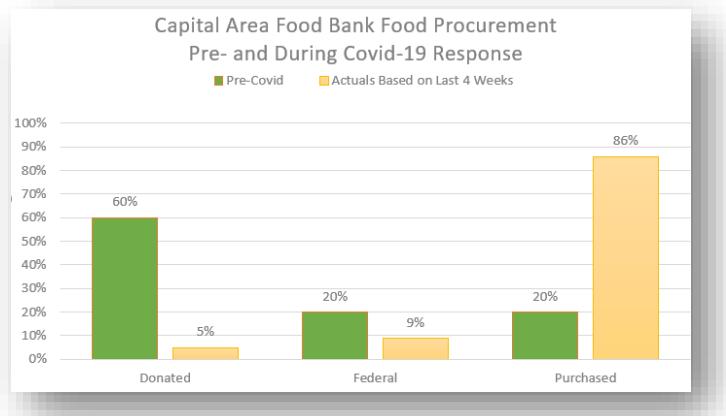
\*During the 12 months before the survey

<sup>†</sup>B > W, H > W (Based on t-test analysis,  $p < 0.05$ .)

All Hispanic students are included in the Hispanic category. All other races are non-Hispanic.

This graph contains weighted results.

# Potential Increased Long-Term Food Insecurity



2020 Projected Food Insecurity Rate

13%

2018 → 2020 Change

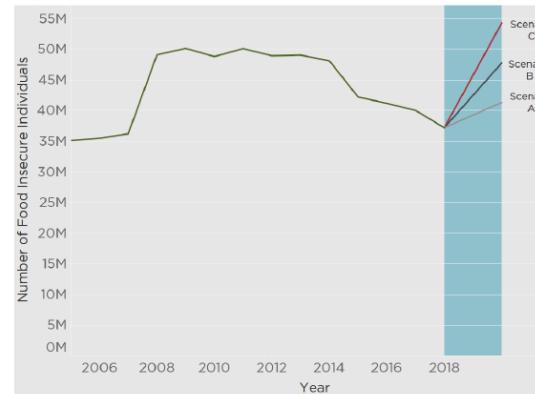
+62%

Table 1. Food Insecurity Projections by Scenario

	Scenarios		
	A	B	C
Unemployment rate increase (% pts)	1.1	4.5	7.6
Poverty rate increase (% pts)	1.5	2.6	4.0
Food Insecurity rate increase (% pts)	1.3	3.3	5.3
Increase to number of food-insecure individuals	4.1 million	10.6 million	17.1 million

Source: Calculations by Dr. Craig Gundersen with data from the 2014 to 2018 Current Population Survey, December Supplement.

Figure 3. Food Insecurity Trends & Projections



## The Senior Connection



- 📍 3950 Ferrara Dr, Wheaton-Glenmont, 20906
- 📞 301-962-0820
- 🔗 <http://seniorconnectionmc.org>
- ✉️ [susan.girard@seniorconnectionmc.org](mailto:susan.girard@seniorconnectionmc.org)
- ⌚ 10-4 Monday through Friday
- 💡 Volunteers will shop from a list using client's funds and bring the groceries to the client's door.

**Type:** Choice Pantry

**Accessibility:** Appointment Required, Service to a Specific Population

**Features:** Delivery

## Glenmont United Methodist Church (Manna Partner)

- 📞 301-424-1130
- 🔗 <http://mannafood.org>
- ⌚ Tuesdays 4-7PM, Thursdays 2 – 5pm

**Type:** Pre-Packed Pantry Items

**Accessibility:** Appointment Required, Documentation Required

**Languages:** Spanish

**Features:** Special Diet Accommodations, Fresh Produce

## Catholic Charities/Montgomery County Family Center

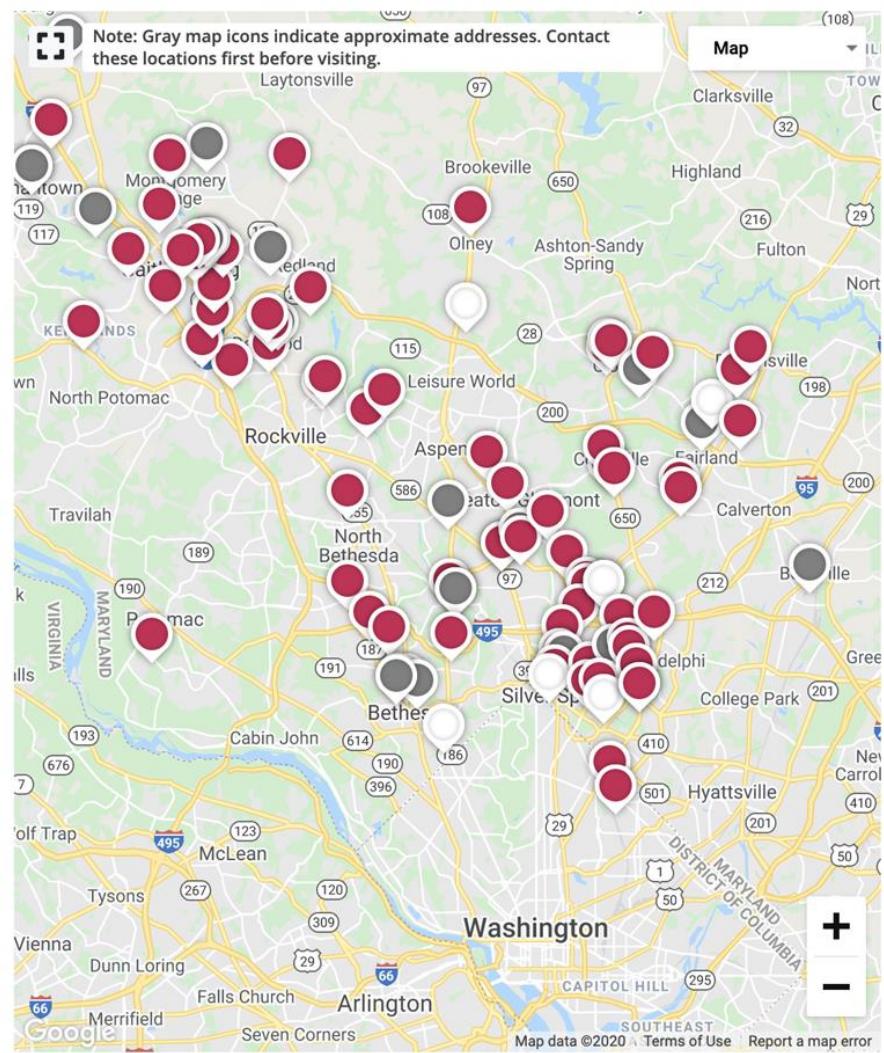


- 📍 12247 Georgia Ave., Silver Spring, 20902
- 📞 301-942-1790
- 🔗 <http://catholiccharitiesdc.org/catholiccharitiescenter/>

Note: Gray map icons indicate approximate addresses. Contact these locations first before visiting.

Laytonsville

Map





# Food Security Task Force

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## Mission:

- Increase the volume of food in the food assistance system;
- Improve access to culturally appropriate and nutritious food by building the capacity of the food assistance network to store and strategically, safely, and efficiently distribute food to residents through home delivery and community pickup sites; and
- To communicate information to residents on available resources and ensure residents are connected with available resources.

The background features a series of overlapping, semi-transparent green triangles of varying shades, creating a dynamic and organic feel.

more food to  
more people

# more food

## **Prepared Meals**

from local caterers and restaurants

## **Shelf-stable Foods & Pantry Items**

from local suppliers, distributed by Manna and CAFB

## **Increased Fresh Food**

from local farms and wholesalers

## **Victory Gardening & Community Farming**

Provide resident access to yard and patio gardening supplies, space, and educational materials

# to more people

## **Increased Benefits Access**

expanding SNAP Outreach

expanding Farmers Market Double Dollars

## **Leveraging Technology to Efficiently Scale**

Web intake → Screening for services → Food Delivery

## **Getting the Word Out**

Posters & Bus Advertisements

Digital Messaging, ~~Traditional~~ Paid & Earned Media

## **Community-level Engagement & Coordination**

Community Food Resource Navigators

Community Food Hubs

# Grants



Food Access Grant



Capacity Building Grant



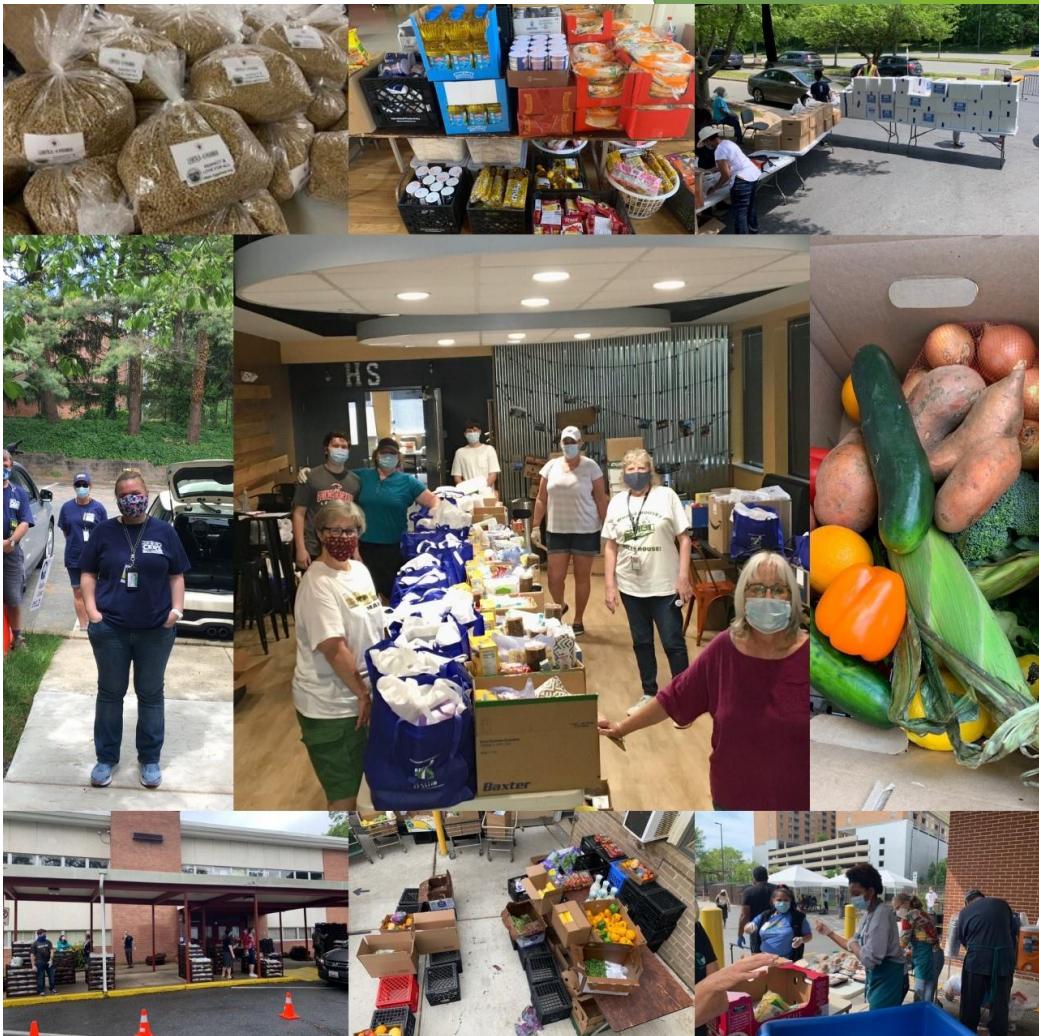
Community Gardens Grants



SNAP Outreach Grants

# Operations

- ⤳ Turning Strategy to Action
- ⤳ Partnering with Food Providers
- ⤳ USDA Farmers to Food Box Program
- ⤳ Montgomery County Rice and Beans
- ⤳ Emergency Food Staples Program
- ⤳ Senior Food Program
- ⤳ Logistics Support (ABS, DGS, Contract)
- ⤳ Expand training and safety support
- ⤳ Partnership development
- ⤳ HUB Support and Growth



# Food Access Call Center

*Do you need food during the COVID-19 emergency?*

- ▶ [montgomerycountymd.gov/covid19-food](http://montgomerycountymd.gov/covid19-food);
- ▶ Call 311 and ask for the Food Access Call Center;
- ▶ Online web form



Public Food  
Info Text  
Alert

*Text  
MoCoFood*

*to 888777*

# Public Private Partnerships



*Food for Montgomery*



*Leveraging Private  
Funds*



*\$5M goal*



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- ▶ [Mark.hodge@montgomerycountymd.gov](mailto:Mark.hodge@montgomerycountymd.gov)
- ▶ Susan Kornacki
- ▶ [susan@mocofoodcouncil.org](mailto:susan@mocofoodcouncil.org)
- ▶ Netta Squires
- ▶ [netta.squires@montgomerycountymd.gov](mailto:netta.squires@montgomerycountymd.gov)