Healthcare in Prince George’s County, Maryland

Board of Health Presentation
Town Hall Meeting

July 9, 2012

Rushern L. Baker, III
County Executive
Board of Health Presentation: Healthcare in Prince George’s County

Health Care Reform (Obama Care)

Current Benefits

- More Marylanders to get affordable, quality health coverage and care
- Tax credits for small businesses
- Prescription rebates
- Kids with pre-existing conditions insurance coverage-eligible
- Preventive care insurance coverage
- No lifetime insurance dollar limit

New Benefits

- *MD Health Benefit Exchange* to facilitate shopping for affordable health plans with essential coverage sets
- Medical Assistance coverage expansion
- Employee vouchers
- Required employer health insurance coverage
- Quality of care linked to payments
- Tax credits tied to affordability; fees tied to those who opt-out
Microburst (June 23rd) and Severe Weather Event (June 29th) caused widespread power outages and emergency situations.

- Emergency Operations Center (EOC)
- Shelters / On-call public health nurses
- Nursing homes, dialysis centers and hospitals without power
- Food protection
- Cooling Centers

Roof Collapse, Shoppers Food Warehouse, Oxon Hill, MD
### Significant Health Indicators

<table>
<thead>
<tr>
<th>SHIP Measure</th>
<th>County Baseline</th>
<th>Maryland Baseline</th>
<th>Maryland 2014 Target</th>
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</thead>
<tbody>
<tr>
<td>Percentage of <strong>adults who are at a healthy weight</strong> (BRFSS 2008-2010)</td>
<td><strong>30.6%</strong></td>
<td>34.0%</td>
<td>35.7%</td>
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<tr>
<td>Percentage of <strong>youth (ages 12-19) who are obese</strong> (MYTS 2008)</td>
<td><strong>17.9%</strong></td>
<td>11.9%</td>
<td>11.3%</td>
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<tr>
<td>Percentage of census tracts with food deserts (USDA 2000)</td>
<td><strong>13.6%</strong></td>
<td>5.8%</td>
<td>5.5%</td>
</tr>
<tr>
<td><strong>New cases of HIV in persons age 13 &amp; older</strong> per 100,000 (IDEHA 2009)</td>
<td><strong>56.4</strong></td>
<td>32</td>
<td>30.4</td>
</tr>
<tr>
<td>Rate of <strong>heart disease deaths</strong> per 100,000 population (age adjusted) (VSA 2007-2009)</td>
<td><strong>224.2</strong></td>
<td>194.0</td>
<td>173.4</td>
</tr>
<tr>
<td>Rate of <strong>ED visits for hypertension</strong> per 100,000 population (HSCRC 2010)</td>
<td><strong>257.7</strong></td>
<td>237.9</td>
<td>225.0</td>
</tr>
<tr>
<td><strong>Infant Mortality Rate</strong> per 1,000 births (VSA 2007-2009)</td>
<td><strong>10.4</strong></td>
<td>7.2</td>
<td>6.6</td>
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</tbody>
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Prince George's County Health Improvement Plan Update

Plan completion November 2011, first in the State, aligned with SHIP

Health Department restructuring to align with Plan Priorities and Health Care Reform

Creation of the Prince George’s Healthcare Action Coalition (PGHAC) to assist in the implementation of the Local Health Plan

- Members from multiple sectors
- Engaged, competent stakeholders in healthcare, non-profits and the public
- Workgroup structure
Coalition Structure

Pamela B. Creekmur
Acting Health Officer
Coalition Chair

PGHAC

Coalition Work Groups

Adjunct Coalition Members

Administrative Support Staff
**Major Concerns for Prince George's County**

### Work Group Activities

#### Priority 1 Work Group

**ACCESS TO CARE**

Ensure residents receive **needed health care** particularly low income, uninsured/underinsured adults and children

- Increase MA eligibility and enrollments by Social Services, the Health Department and FQHCs
- Identify geographic areas of highest need
- Revise/distribute Community Services Guide-At-A-Glance

#### Priority 2 Work Group

**CHRONIC DISEASE**

Prevent and control **chronic disease** in Prince George’s County

- Design and implement a menu labeling educational campaign
- Design and implement a healthier foods educational campaign encouraging farmers markets
- Virtual supermarkets
- K-12 Fitness Gram Program
Major Concerns for Prince George's County

Work Group Activities

**Priority 3 Work Group**

**INFANT MORTALITY**

*Improve reproductive health care and birth outcome for Prince George’s County women*

**Priority 4 Work Group**

**SEXUALLY TRANSMITTED DISEASE AND HIV**

*Prevent and control infectious disease in Prince George’s County*

**Work Group Chairs / Coordinators (TBD)**

- Identify at-risk women/create database
- Follow-up with cases
- Perform community outreach education
- Develop and print a resource referral card

**Work Group Activities**

- Conduct mass media campaign for the ABCs of prevention in top zip codes
- Design and implement STI/HIV focus groups to determine best practices
- Testing outreach peer mediators
Protecting and Improving
The Health of Our Community