



UNIVERSITY *of* MARYLAND
MEDICAL SYSTEM

*A New Vision for Healthcare in
Prince George's County*

What is UMMS?

UMMS Organizational Structure

Private Institution

The University of
Maryland Medical System

The University of Maryland
Medical Center

11 Additional Hospitals

A Network of Healthcare
Services

Public Institution

The University of
Maryland, College Park

School of Medicine,
Baltimore

University of Maryland
Baltimore

Additional Colleges and
Universities

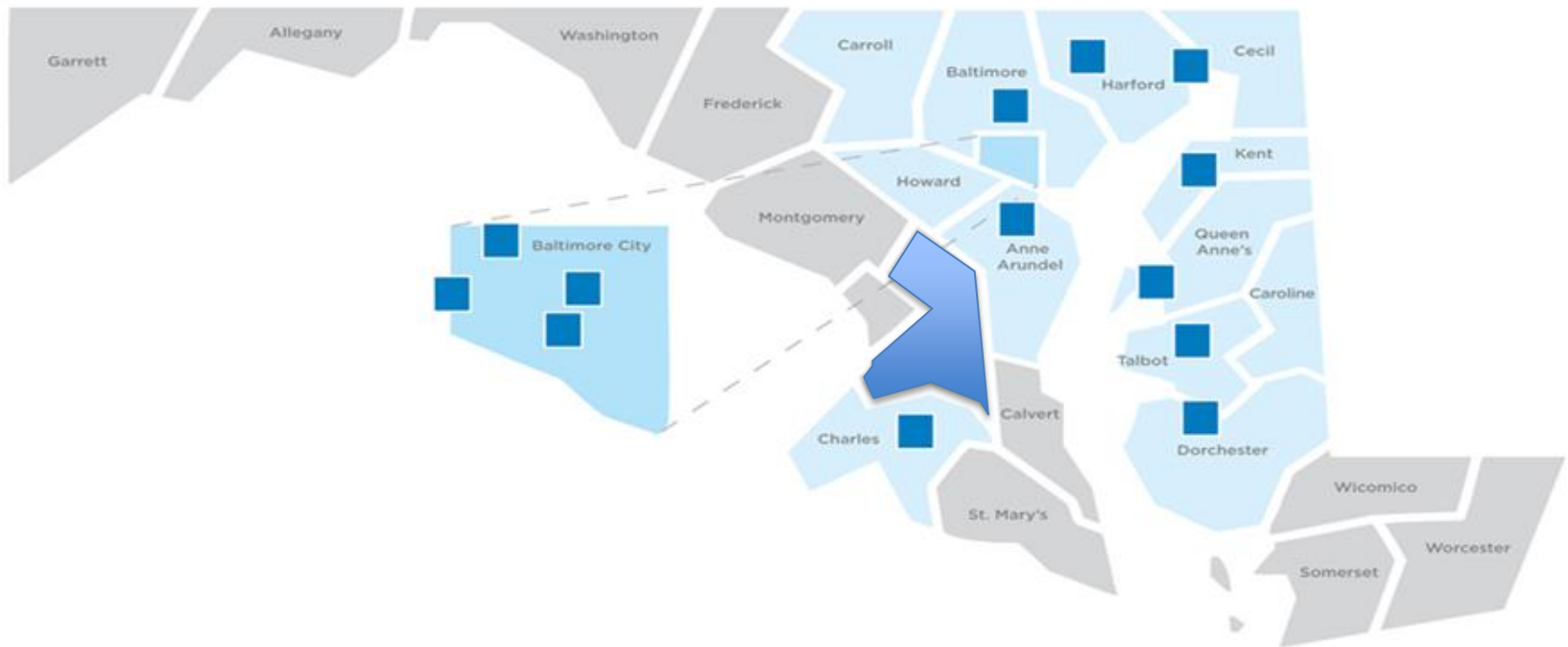
UMMS' Strategic Vision

*UMMS, in partnership with the UM School of Medicine, will be the **premier healthcare system serving Maryland** and the region, and a national model for the integrated delivery of healthcare*

What Sets UMMS Apart

- #1 We are focused on Maryland's health
- #2 In partnership with the UM School of Medicine, we bring **innovation, discovery, new cures and therapeutic treatments** to people living in Maryland, across the US, and the world
- #3 We train the next generation of healthcare providers

Providing Quality Healthcare in Maryland



A New Vision for Healthcare in Prince George's County

A Collaborative Process Between
State of Maryland – Prince George's County – UMMS –
University System of Maryland – Dimensions Health System

Established a Vision:

- Improving Community-based Provider Access to High Quality Medical Care
- Establishing Population Health Management Practices
- Developing an Ambulatory Care Network
- Developing a New Regional Medical Center

Welcoming Back Prince George's Residents

XX% of Prince George's County Residents
currently get their healthcare outside of the
County

If only **XX%**
Return **= 800 Jobs**

Transforming Healthcare in Prince George's County



Building clinical programs in partnership with the UM School of Medicine physicians and UMMC

- Trauma and Critical Care
- Emergency Medicine
- Cardiac Surgery, Vascular Surgery, Orthopedics
- Neonatology



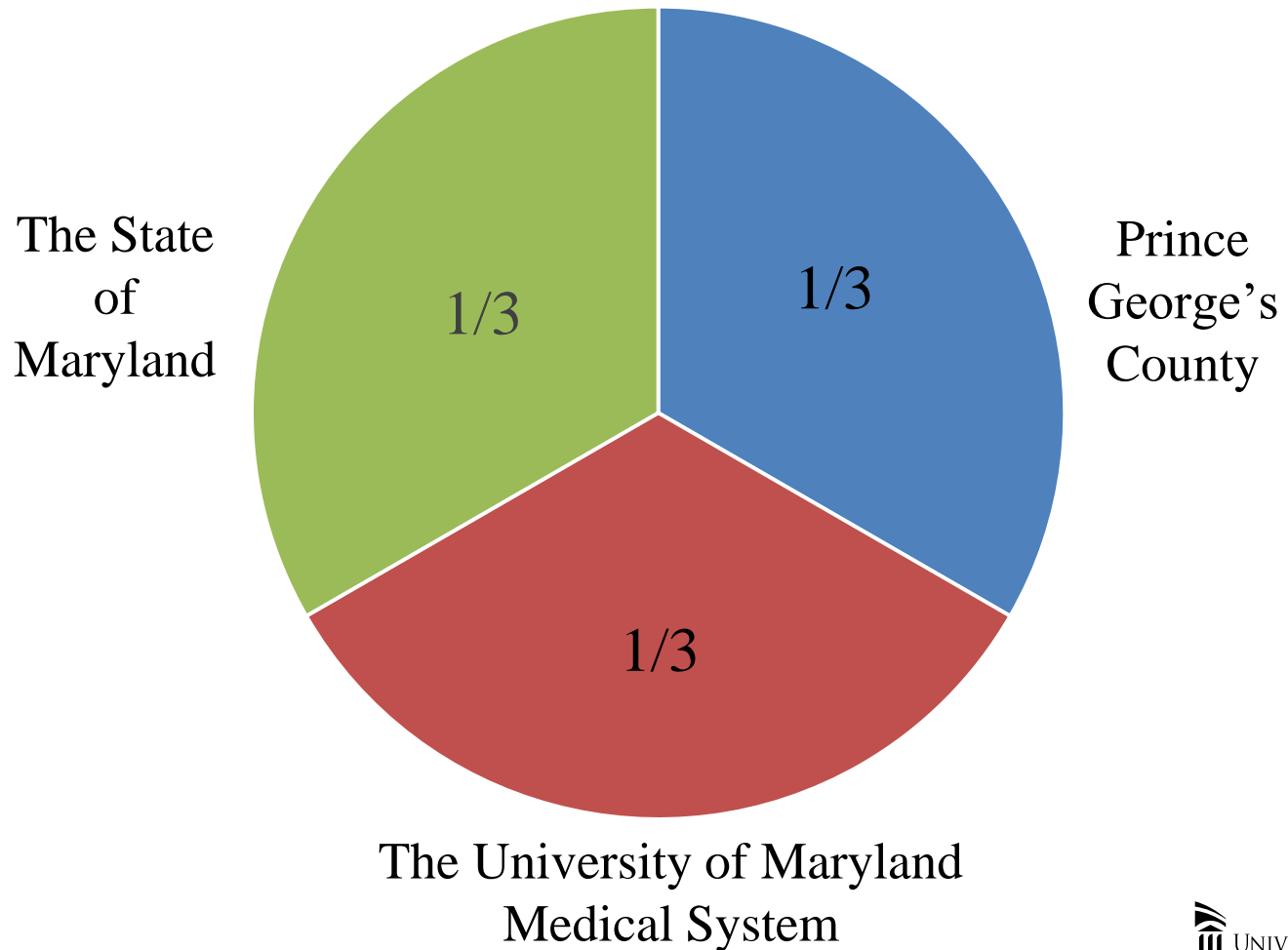
Finalizing Affiliation with UMMS to expand services, improving access to care



Constructing the new regional medical center

Where Does the Funding Come From?

New Regional Medical Center Capital Contributions



The Planning of Your New Regional Medical Center



Community Input

- ✓ Site Selection
- ✓ Building Image Selection
- ✓ Local Community/Neighborhood Groups
- ✓ Health Department/EMS/Park & Planning
- ✓ Disabilities Advocacy Groups
- ✓ MBE Fairs
- ✓ Patient & Family Advisory Group
- ✓ Local Business Participation in Construction

Project Timeline

REGULATORY APPROVAL

OCTOBER 2016

UMMS ACQUIRES DIMENSIONS
HEALTH SYSTEM

FALL of 2017

GROUNDBREAKING

NOVEMBER 2017

CONSTRUCTION COMPLETE

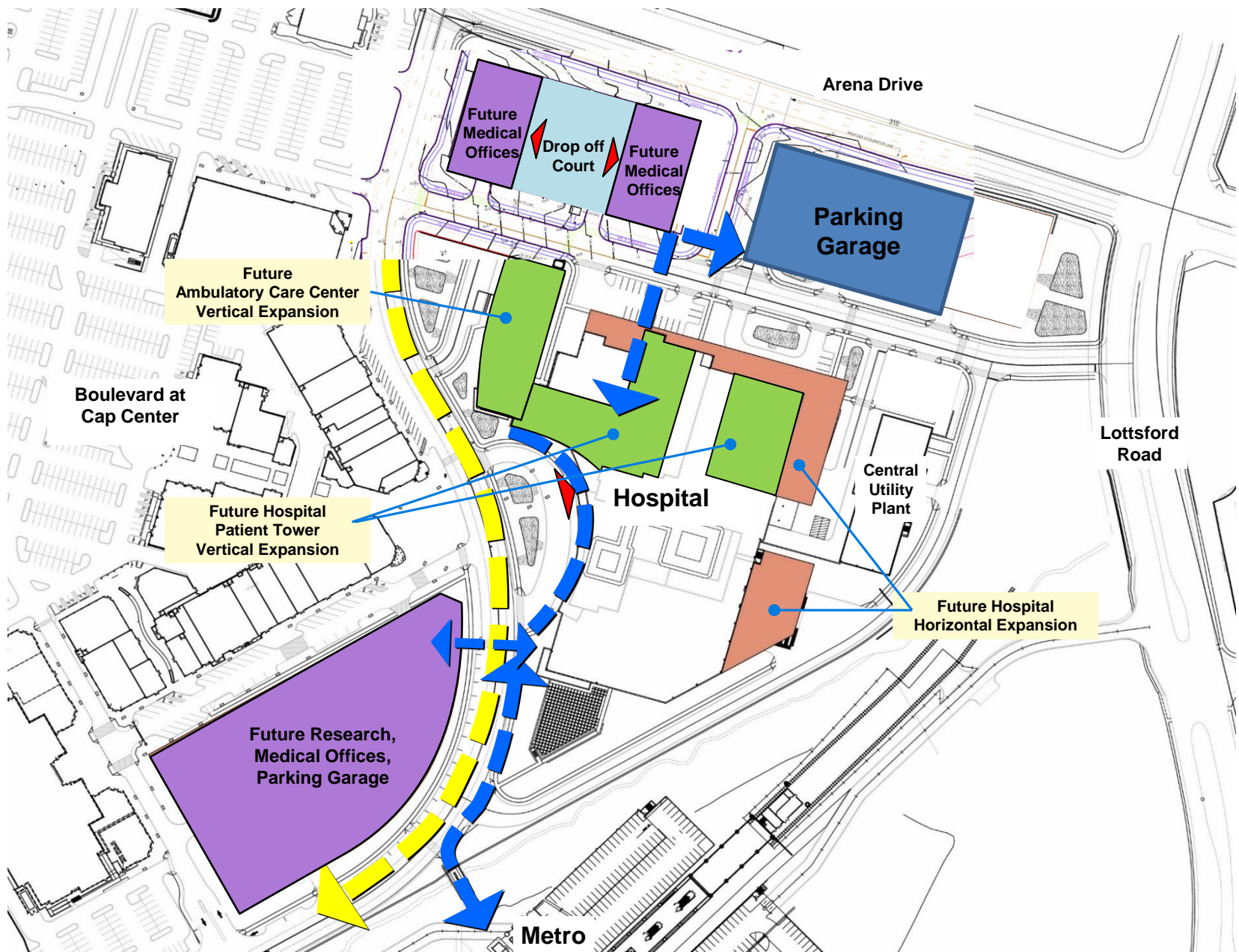
DECEMBER 2020

GRAND OPENING

MARCH 2021

Project Location





A Complete Range of Services

Inpatient Services

- +/- 600,000 SF
- 205 Private Inpatient Rooms
- Emergency Department
- Observation Unit
- Trauma Department
- 8 Operating Rooms
- Pre & Post-Op Care
- Intensive Care Unit
- Intermediate Care Unit
- Inpatient Medical/Surgical Care
- Behavioral Health Unit
- Mt. Washington Pediatric Unit
- Women's Services
- Mother & Baby Program
- Neo-natal Intensive Care Unit
- Academic Residency Program



Ambulatory Care Center

Outpatient Services

- +/- 62,000 SF
- Two Level Cancer Center with Radiation Oncology and Medical Oncology
- Perinatal Diagnostic Center
- Outpatient Clinics
- Outpatient Lab
- Cardiac Rehabilitation Center



Patient Centered Care

Patient and Family Engagement

Accessible via TV in Patient Rooms:

PATIENT EDUCATION

1. Clinical Educational Videos
2. Education on Prescriptions & Treatments
3. Educational Self-help Content
4. Status/Discharge Checklist
5. Displayed Care Team Information
6. Wayfinding & basic info
7. Patient Resource Center

PATIENT ENTERTAINMENT

1. Movies and Music on Demand
2. Books/Magazines/Newspapers on Demand
3. Selection of Games



Patient Centered Care

Patient and Family Engagement

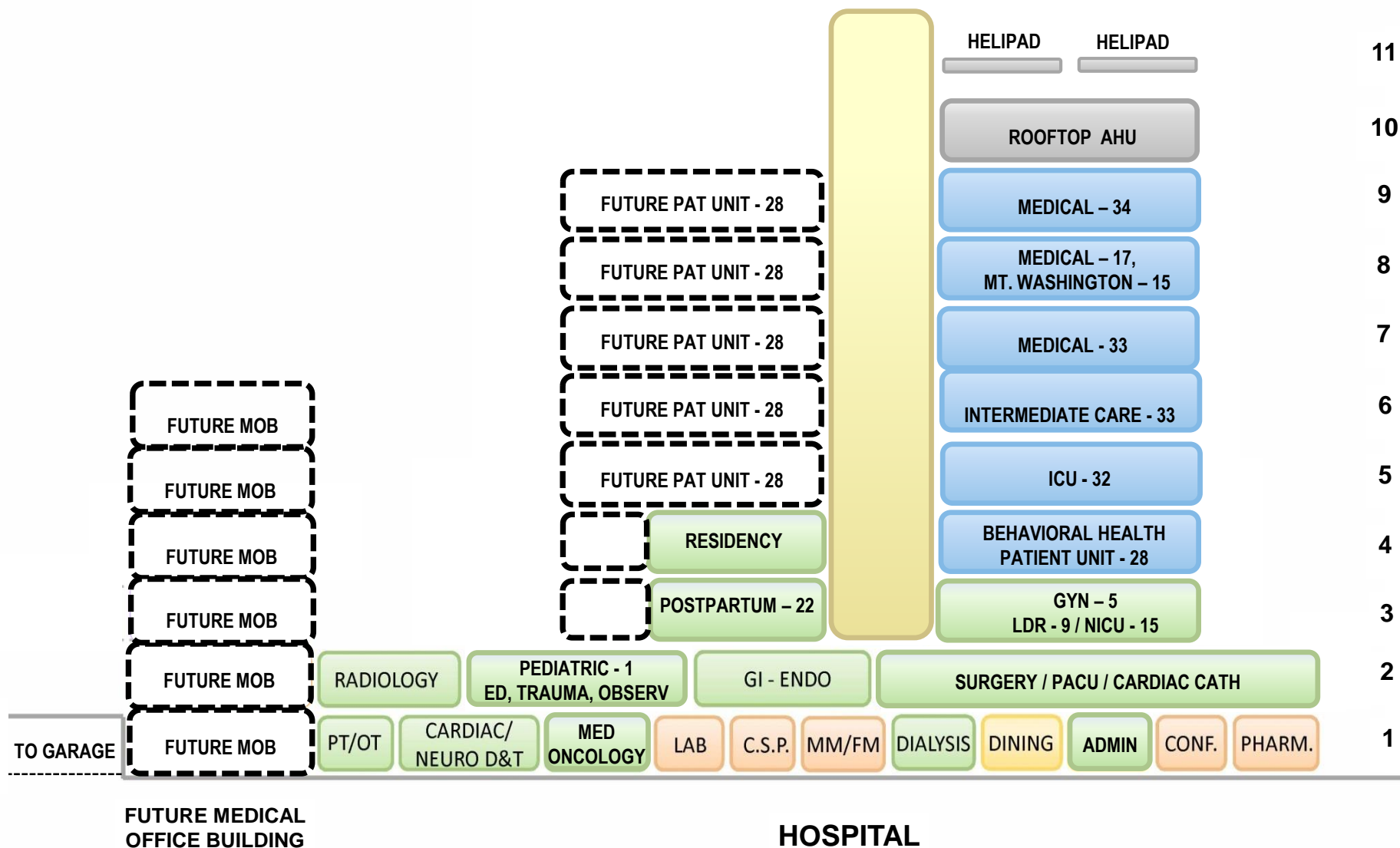
PATIENT SERVICES & CARE

1. Access your medical records
2. View Lab and Imaging results
3. Leave feedback on your care
4. Order your food
5. View your treatment schedule
6. Family can leave messages on “whiteboard”
7. Staff are identified when they enter your room
8. Reminders from staff
9. Pain management
10. Order your medications for home
11. Access important information from home

BENEFITS FOR STAFF

1. Efficient workflow (personal devices, RTLS, RFID)
2. Immediate reporting of issues
3. Dashboard data to improve workflows
4. Efficient registration/check-in











MAIN LOBBY



ENTRY CONCOURSE FROM GARAGE



EMERGENCY DEPARTMENT WAITING ROOM



TYPICAL PATIENT FLOOR









Our Brand is....

- Who we are in the mind of our target audience
- Our image as described by the public
- How people describe us

Our Brand Name is....

- Words that define who we are
- Our symbol
- Our corporate colors and logos

UMMS' Brand Naming Hierarchy

“University of Maryland” is the Master Brand for all affiliated entities, hospital, centers and subsidiaries

The UMMS naming and logo hierarchy

- Clearly demonstrates the tie to the University of Maryland
- Elevates reputation
- Show the identity of each affiliate and location
- Is a standard framework that supports all current and future facilities

Each New Affiliate Logo Conforms to the Standard Design:

UM Davidge Hall



† CATHOLIC HEALTH
INITIATIVES®

**St. Joseph
Medical Center**



UNIVERSITY of MARYLAND
ST. JOSEPH MEDICAL CENTER

 **Upper Chesapeake Health**



UNIVERSITY of MARYLAND
UPPER CHESAPEAKE MEDICAL CENTER

Coming Soon: Completion of Affiliation New Names and Logos at all Facilities

Current Names & Logos



Prince George's Hospital Center



Laurel Regional Hospital



Bowie Health Center



Family Health and Wellness Center

New Names and Logos



UNIVERSITY of MARYLAND
PRINCE GEORGE'S
HOSPITAL CENTER



UNIVERSITY of MARYLAND
LAUREL REGIONAL HOSPITAL



UNIVERSITY of MARYLAND
BOWIE HEALTH CENTER



UNIVERSITY of MARYLAND
FAMILY HEALTH &
WELLNESS CENTER

AT CHEVERLY

In Addition, “Dimensions” Will Be Replaced With a New Name

UMMS Regional
Affiliate Name



UNIVERSITY of MARYLAND
SHORE REGIONAL HEALTH



UNIVERSITY of MARYLAND
UPPER CHESAPEAKE HEALTH

Individual
Facility
Names



UNIVERSITY of MARYLAND
SHORE MEDICAL CENTER
AT EASTON



UNIVERSITY of MARYLAND
HARFORD MEMORIAL HOSPITAL



UNIVERSITY of MARYLAND
SHORE MEDICAL CENTER
AT DORCHESTER



UNIVERSITY of MARYLAND
UPPER CHESAPEAKE MEDICAL CENTER



UNIVERSITY of MARYLAND
SHORE MEDICAL CENTER
AT CHESTERTOWN

New Name to Replace “Dimensions”



UNIVERSITY *of* MARYLAND CAPITAL REGION HEALTH

- Identifies DC metro as geographic service area
- Indicates a system serving all of Prince George’s County and beyond
- Differentiated from UM Baltimore Washington Medical Center (in Anne Arundel County)
- Preferred ways to shorten:
“UM Capital” or “UM Capital Health”

*Name for New Regional Medical Center
in Largo*

UMMS Affiliation
Finalized (September)



UNIVERSITY of MARYLAND
PRINCE GEORGE'S
HOSPITAL CENTER

New Name for
New Hospital
2021



UNIVERSITY of MARYLAND
CAPITAL REGION
MEDICAL CENTER

Partnering in Care

Ways YOU Can Help

- Let us earn your trust
- Allow us to take care of you and your family
- Participate in fundraising efforts
- Become an Ambassador - Spread the word

