

S.M.A.R.T Objectives

Setting successful objectives to achieve a goal

Goal

- To identify the causes and effects of truancy, determine whether truancy increased after the COVID-19 pandemic, develop strategies to reduce truancy in Prince George's County and provide procedural, budgetary, and policy recommendations to combat truancy.

SMART Objectives

- Specific — who will be affected and what will change
- Measurable — quantifiable for comparison and replication
- Achievable — feasible to put into action
- Realistic — achievable given constraints of resources and time-frame
- Timely — when the desired change will happen

SMART Objectives

Specific means that the objective should have:

- Strong action verbs
- Be directional
- State the outcome and priority population

Measurable means that the objective should:

- Quantify the amount of desired change
- Propose change that can be documented using some indicator/ measure, but NOT include the indicator/ measure in the objective

Achievable means that the objective should:

- Propose a level of change that can be achieved
- Propose a level of change that can be detected in the proposed timeframe

SMART Objectives

Realistic means that the objective should:

- Propose a level of change that can be achieved in the proposed timeframe
- Propose a level of change that can be achieved given the resources (*here, we don't know the available resources, but there are clues about the proposed intervention*)

Timely means that the objective should:

- State by when change is anticipated to occur
- State a time within the proposed program period

Does this objective meet the SMART
(Specific, Measurable, Achievable,
Realistic, Timely) criterion?

*To reduce PTSD suffering among post-combat
military personnel participants after two years of
group therapy.*

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Check your
response...

To reduce PTSD suffering among post-combat military personnel participants after two years of group therapy.

- Specific: What does suffering mean? Details on which military community?
- Measurable: By how much will PTSD be reduced?
- Achievable: cannot determine without being Specific or Measurable
- Realistic: cannot determine without being Specific or Measurable
- Timely: after 2 years

